

# PRODUCT PROFILE edding 1200 metallic colourpen



### **Product text**

- Fibrepen for writing and decorating, drawings and layouts in attractive metallic colours on light-coloured and even dark paper
- The round nib has a stroke width of 1-3 mm
- · The water-based ink in the filter system is extremely lightfast
- Available in the colours gold, silver, red metallic, blue metallic, green metallic and violet metallic

## **Target group**

- Mainly women who like to be creative and to create results with an individual touch (e.g. decoration)
- Hobby crafters who seek inspiration as well as reliable products when crafting for themselves or with children

# **Benefits for the consumer**

- Pluggable cap reduces the risk of loss
- Easy and clean to use for uncomplicated, spontaneous creativity
- High-quality brand product
- Made in Germany

#### **Product Information**

#### **Product ingredients**

Water based ink Dye based ink

Excluded additives

#### **Product features**

Neutral smell Opaque Lightfast

Quick-drying

Luminous

Special ink prevents bleeding through the

paper

Visible on dark surfaces

Applicable on

Cap can be repositioned Suitable for stencils

## **Product material**

Product material of cap

Product material of mouthpiece

Product material of barrel Product material of plug Product material of nib

Product material of filter

Nibs and spray heads

Shape of Nib Stroke width

#### Colour

Colour range (number of colours)

Colour range of Product

Communication of writing colour by cap

- Yes
- Yes
- · nothing to be mentioned
- Yes
- Yes
- Yes
- Yes
- Yes
- Yes
- Paper
- Carton/Cardboard
- Yes
- Yes
- PP
- PP
- PP
- PP
- Polyester
- Acetate
- round
- 1-3 mm

6053, 054, 072, 073, 074, 078

Yes



Communication of writing colour by mouthpiece Communication of writing colour by plug Colour of Barrel Colour of Barrel - Name

• Yes

• Yes

001black

	SAP no.	KEA / order no.
Single product	4493XXX	4-1200XXX
Blister of 2	8327XXX	4-1200-2-1-53XXX
Blister of 4	8326XXX	4-1200-4-1XXX
Metal box of 6 assorted (col. 053, 054, 072, 073, 074, 078)	3422000	4-1200-6
51.151 display of 50	300411000	4-51151
51.152 display of 46	300524000	4-51152
50.297 display of 50	300452000	4-50297

EAN code									
	Single product	Folding box	Outer carton	Shipping carton					
053 gold	4004764926145	4004764926152	4004764928606	4004764928613					
054 silver	4004764926169	4004764926176	4004764928620	4004764928637					
072 red metallic	4004764926183	4004764926190	4004764928644	4004764928651					
073 blue metallic	4004764926206	4004764926220	4004764928668	4004764928675					
074 green metallic	4004764926237	4004764926244	4004764928682	4004764928699					
078 violet metallic	4004764926251	4004764926268	4004764928705	4004764928712					
072 red metallic	4004764926183	4004764926190	4004764928644	4004764928651					
Blister of 2 999 assorted (col. 053, 054)			4004764934270	4004764934287					
Blister of 4 999 assorted (col. 053, 054, 072, 074)	4004764928378	1	4004764928385	4004764928392					
Blister of 2 999 assorted (col. 054, 070) (TR)	-	1	-	-					
Blister of 2 999 assorted (col. 053, 072) (TR)	-	-	-	-					
Metal box of 6 assorted (col. 053, 054, 072, 073, 074, 078)	4004764926275	-	4004764928729	4004764928736					
51.151 display of 50	4004764926282	-	4004764926282	4004764928743					
51.152 display of 46	4004764926299	-	-	4004764926299					
50.297 display of 50	4004764934324	-	4004764934324	4004764934331					

Packaging								
	Net weight	Folding box	Outer carton	Shipping carton	Pallet			
Single product	6,5 g	10 pcs	100 pcs	800 pcs	19.200 pcs			
Blister of 2	12,8 g	-	10 pcs	100 pcs	3.200 pcs			
Blister of 4	36 g	-	10 pcs	40 pcs	960 pcs			
Metal box of 6 assorted (col. 053, 054, 072, 073, 074, 078)	110 g	-	12 pcs	96 pcs	2.304 pcs			